## Generative AI in Action: Dynamic Strategies for Today's Legal Landscape –

## Legalweek NY 2024 Session Recap

Generative AI is making a significant impact on the legal sector, enhancing the practice of law with innovative and efficient solutions. At Legalweek NY 2024, we explored in depth the effects of this groundbreaking technology during our session, "Generative AI in Action: Dynamic Strategies for Today's Legal Landscape". This blog post summarizes the insightful discussion and expertise shared by leading industry professionals, offering a glimpse into the evolving landscape of legal technology.

Richard Robbins, Epiq Legal Solution’s Managing Director of Applied Artificial Intelligence hosted the panel. The panelists included:

* Kelly G. Clay, Assistant General Counsel and Global eDiscovery Counsel, GSK
* Sandra Metallo-Barragan, eDiscovery Counsel, Proskauer Rose LLP
* Lydia Petrakis, Senior Corporate Counsel and Digital Strategist in Microsoft’s Corporate, External, and Legal Affairs (CELA) department
* Daryl Shetterly, Managing Director, Orrick Analytics

The discussion was broken into four broad segments:

* Generative AI: Brief introduction to what Generative AI is and its relevance in legal tech.
* Proactive Planning: How Generative AI enables more flexible problem-solving in legal contexts.
* Immediate Applications: Real-world applications where Generative AI is making a difference.
* Ethical Considerations: Ethical aspects, such as data privacy and compliance.

Introduction

Generative AI is a form of artificial intelligence technology that generates text, images, and other types of content traditionally linked with human creativity. The lawyer’s craft is dominated by language and generative AI’s unparalleled power to create fluent text coupled with its ability to capture nuanced concepts from plain wording makes for a perfect match. While some more innovative law firms took the lead on adopting internal generative AI solutions in 2023, most law firms and corporate legal departments watched the market with great interest but, overall, took a wait and see attitude. Vendors announced their aspirations, and some began beta programs. For 2024 we expect that law firms and corporate legal departments will move more actively into adoption and vendors will transition from beta programs to general release.

Proactive Planning

A key theme of our discussion was the role of Generative AI in fostering more flexible and proactive legal services. When asked how generative AI has reshaped the way we approach problem-solving in complex legal scenarios, \_\_\_\_\_\_\_\_ said \_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_ said \_\_\_\_\_\_\_\_\_\_\_. As to aligning the capabilities of generative AI with strategic legal objectives, \_\_\_\_\_\_\_\_\_\_\_\_ said \_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_ said \_\_\_\_\_\_\_\_. Finally, in our discussion of how proactive planning with generative AI led to innovative legal solutions, \_\_\_\_\_\_\_\_\_\_\_\_\_ said \_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ said \_\_\_\_\_\_\_\_\_\_\_\_.

Immediate Applications

Our discussion shifted from planning to action. Our panelists shared several real-world applications of generative AI that have made a difference in their organizations. Starting with eDiscovery, \_\_\_\_\_\_\_\_\_\_\_\_ noted \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. When asked about legal research, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ said \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. We discussed the impact on transaction-focused practices where \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ observed that \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. As to the impact of generative AI on client service and client expectations, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ said \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Ethical Considerations

The last portion of the panel discussion focused on how we, as legal professionals, can help our organizations and clients use artificial intelligence in a responsible and ethical way. Each panelist shared their perspective on the most important things to keep in mind. [insert summary or quotes]

Conclusion

As discussed in the panel, the integration of generative AI in all phases of legal practice represents a significant shift that should allow lawyers to focus more on the strategic aspects of their work. This transition will not be without challenges. Concerns about the accuracy, potential biases, and ethical considerations regarding the role of artificial intelligence will be central issues. If last year's developments are any guide, we are on the cusp of another dynamic year in legal tech. This year is poised to not only transform our interaction with legal technology but also redefine the essence of legal practice in the era of artificial intelligence."